
CycleArlington.com Website Note #1 4/17/2018

1 message

Gary Gilbert <bicyclegary@gmail.com>

Tue, Apr 17, 2018 at 3:29 PM

To: AHBCCyclists <ahbccyclists@yahoo.com>

Over the past few months there have been quite a few changes & additions to the club website www.cyclearlington.com

Over the next few months there will continue to be changes. Each of the changes are designed to make the website more useful to members and to recruit new members. These changes are all about improving content.

This is the first of a set of periodic email messages to list the changes and ask for your help to improve the club activities

CycleArlington.com home page changes

a. Photos scrolling on the home page. The plan is for these photos to change periodically.

- April 2018 photos are from prior year Bike Swap. These were selected to give buyers and sellers an idea of what the swap looks like and encourage them to sell or buy
- May 2018 photos will be from prior year Arlington 500. These are selected to give riders an idea of what the 500 looks like.
- June 2018 photos will be members riding. These are selected to attract new members as we enter prime riding season.
- July and beyond are tbd

b. News on the home page.

- updated at least monthly and sometimes sooner to inform members and prospective members about upcoming events

c. Calendar on home page

- The calendar section on the home page now includes events in addition to rides. Previously events classified as Other or Ride of Interest or Social or Meeting did not show on the calendar unless you checked the right box. The effect was that club meetings and the bike swap and zero mile rides did not show up unless they the viewer clicked the box to see those. Members would record meetings as rides just to make them show up on the calendar.g

d. Tabs at the top of the page

- Bike Swap updated for April 28, 2018
- Arlington 500 updated for May 20, 2018
- Ride of Silence updated for May 16,2018

e. Twitter feed added to the home page

- I'll write more about this later. Friday mornings I tweet time & location & pace for scheduled club rides. Club twitter handle is @AHBCCyclists